



Digital Footprint Data for Population Movement

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www.franciscorowe.com

 @fcorowe

Github Repository & Data Access

Link

Descarga del repositorio:

https://fcorowe.github.io/dfd4mobility_mx/

Ver instrucciones detalladas en un correo electrónico enviado por Miguel el 03/04/2024

Overview: Digital Footprint Data

Structure

1. Introduction to human mobility
& digital footprint data

2. Opportunities of
digital footprint data

3. Facebook data

Human Mobility

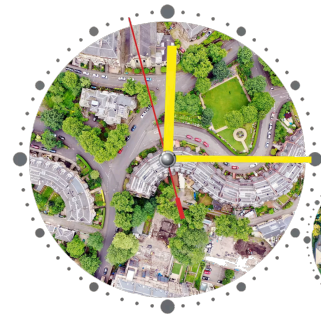
Causes

Geographical scale

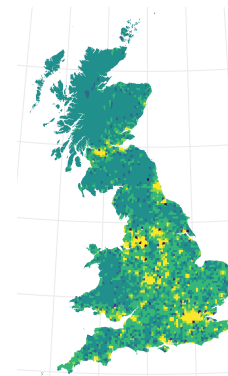
Impacts



Local urban mobility



Internal migration



International migration



Place inequalities

Population inequalities

Individual inequalities



Place inequalities



Population inequalities



Individual inequalities

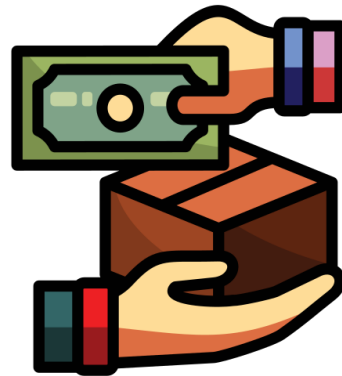
Digital Footprint Data?



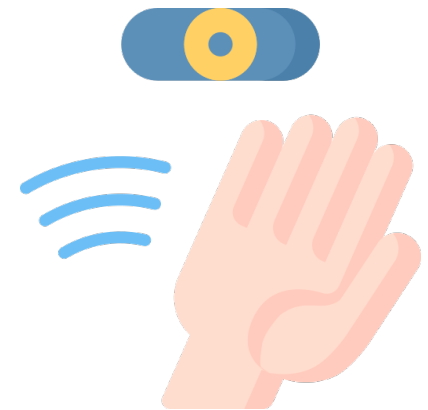
Internet



Social media



Commercial & transactional



Sensor



Imagery

Data for Mobility



CDR/XDR

~100m-1km

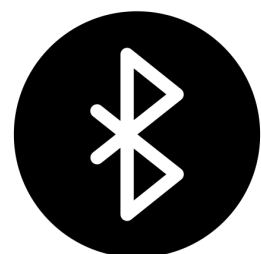
~30min



GPS

~5-20m

~10-25min



Bluetooth

~1-10m



Smart card

location



Source: Rowe and Patias (2020)

Warning **Not** collected for research purposes

Opportunities

High resolution

Geographical and temporal granularity



Contents lists available at [ScienceDirect](#)

Transportation Research Part C

journal homepage: www.elsevier.com/locate/trc



To travel or not to travel: ‘Weather’ is the question. Modelling the effect of local weather conditions on bus ridership

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ARTICLE INFO

Keywords:

Public transport
Weather
Time-series modelling
Travel behaviour

ABSTRACT

While the influence of weather on public transport performance and ridership has been the topic for some research, the real-time response of transit usage to variations in weather conditions is yet to be fully understood. This paper redresses this gap by modelling the effect that local weather conditions exert on hourly bus ridership in sub-tropical Brisbane, Australia. Drawing on a transit smart card data set and detailed weather measurements, a suite of time-series regression models are computed to capture the concurrent and lagged effects that weather conditions exert on bus ridership. Our findings highlight that changes in particularly temperature and rainfall were found to induce significant hour-to-hour changes in bus ridership, with such effects varying markedly across both a 24 h period and the transit network. These results are important for public transport service operations in their capacity to inform timely responses to real-time changes in passengers’ travel demand induced by the onset of particular weather conditions.

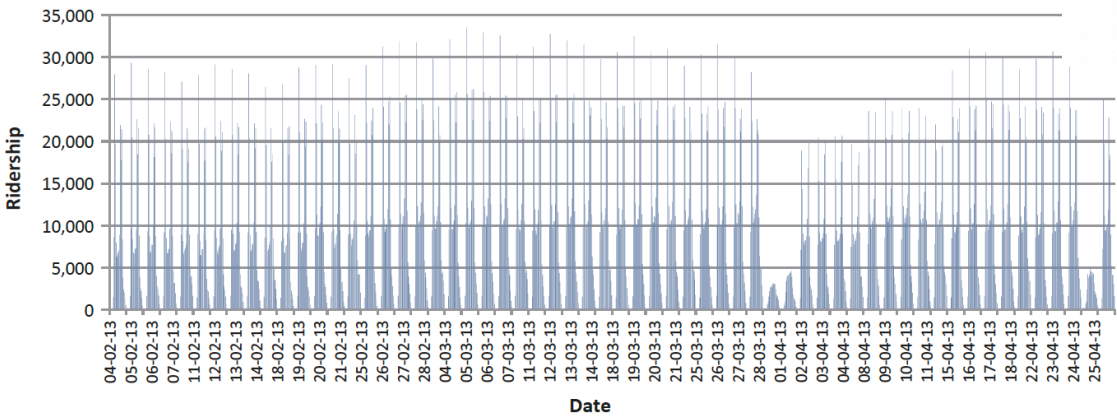
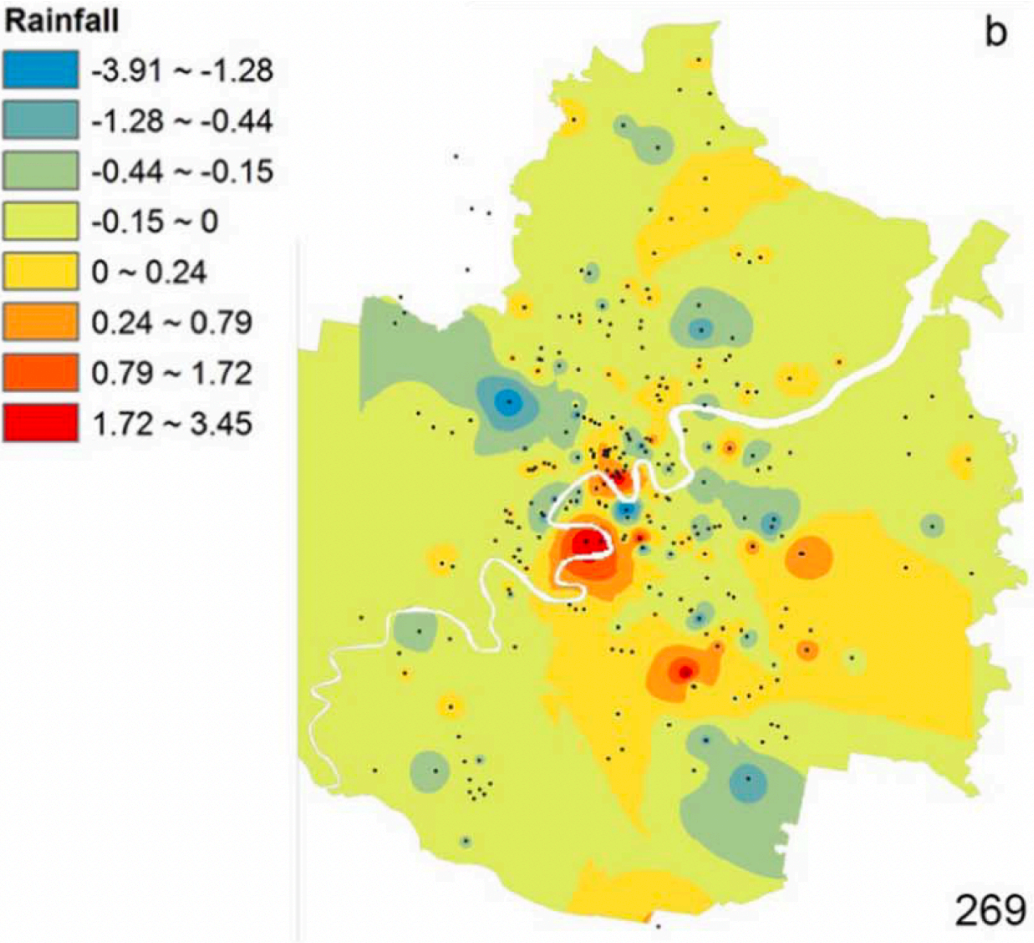


Fig. 6. Weekday hourly ridership.



Greater geographical coverage

Assessing stay-at-home at a global scale



Contents lists available at ScienceDirect

Cities

journal homepage: www.elsevier.com/locate/cities



Sensing global changes in local patterns of energy consumption in cities during the early stages of the COVID-19 pandemic

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^a Geographic Data Science Lab, Department of Geography and Planning, University of Liverpool, Liverpool, United Kingdom

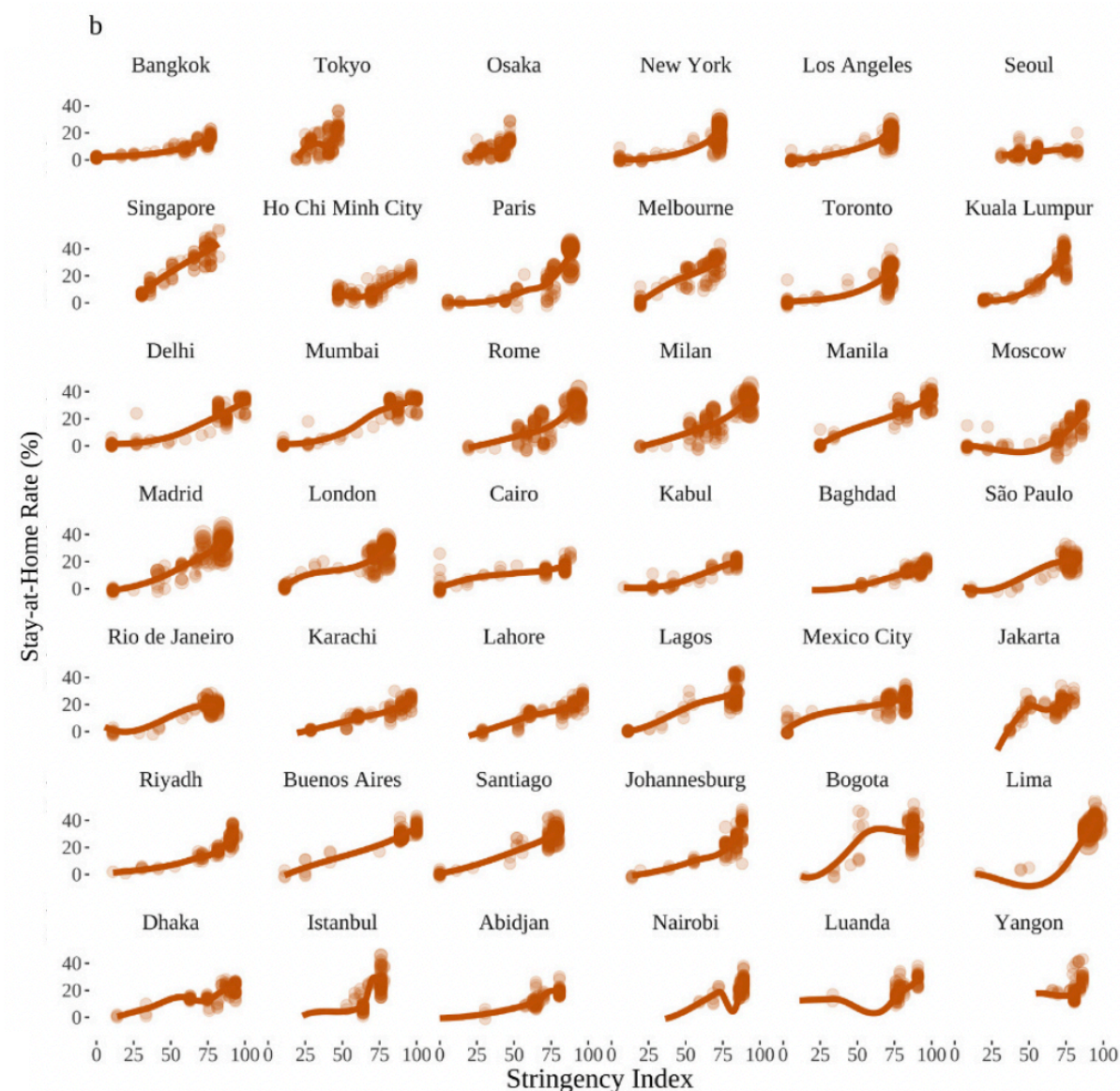
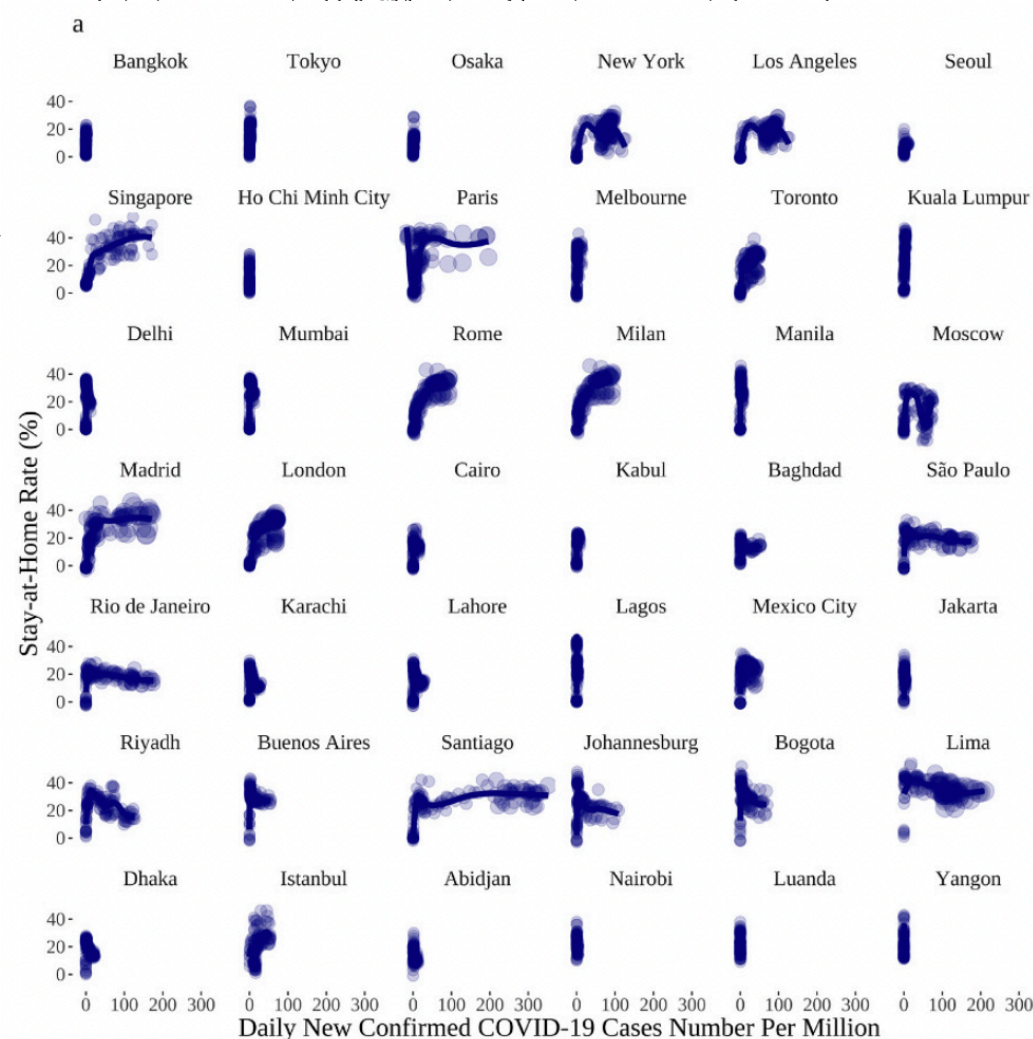
^b School of Geographical Sciences, University of Bristol, Bristol, United Kingdom

ARTICLE INFO

Keywords:
COVID-19
Urban energy use
Mobility
Night-time light satellite imagery
Cities

ABSTRACT

COVID-19, and the wider social and economic impacts that a global pandemic entails, led to unprecedented



Near real-time availability

Measuring conflict-induced population displacement

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DOI: 10.1002/psp.2790

RESEARCH ARTICLE

WILEY

Where have Ukrainian refugees gone? Identifying potential settlement areas across European regions integrating digital and traditional geographic data

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Funding information

None

Abstract

The escalation of conflict in Ukraine has triggered the largest refugee crisis in Europe since WWII. As of early April 2024, over 5.9 million people have fled Ukraine. Large-scale efforts have been made to identify the major receiving countries. However, less is known about the subnational areas within host countries where refugees have migrated. Identifying these areas is key for the appropriate allocation of humanitarian aid. By combining digital Facebook API data and traditional data from Eurostat, this paper aims to identify and characterise potential settlement areas of Ukrainians across the main destination countries in Europe. We identify high concentrations of Ukrainians in urban areas with a preexisting diaspora and tight labour market conditions across southern, northern-west and central Poland and the city of Prague in the Czech Republic. We also find potential settlements in key urban agglomerations with a moderate diaspora and high levels of unemployment in Spain. Only in Romania, refugees seem to have settled in rural areas which show a moderate diaspora but low levels of unemployment. Potential settlement areas in Germany, Italy and the United Kingdom are spread across the country. Surprisingly, we do not identify potential settlement areas in bordering regions with Ukraine within neighbouring countries, suggesting that refugees may have used them as transit points. Our findings point out that different packages of humanitarian assistance may be needed according to the number of refugees and the characteristics of settlement areas.

KEYWORDS

Big data, Europe, Facebook data, settlement, Ukrainian refugees

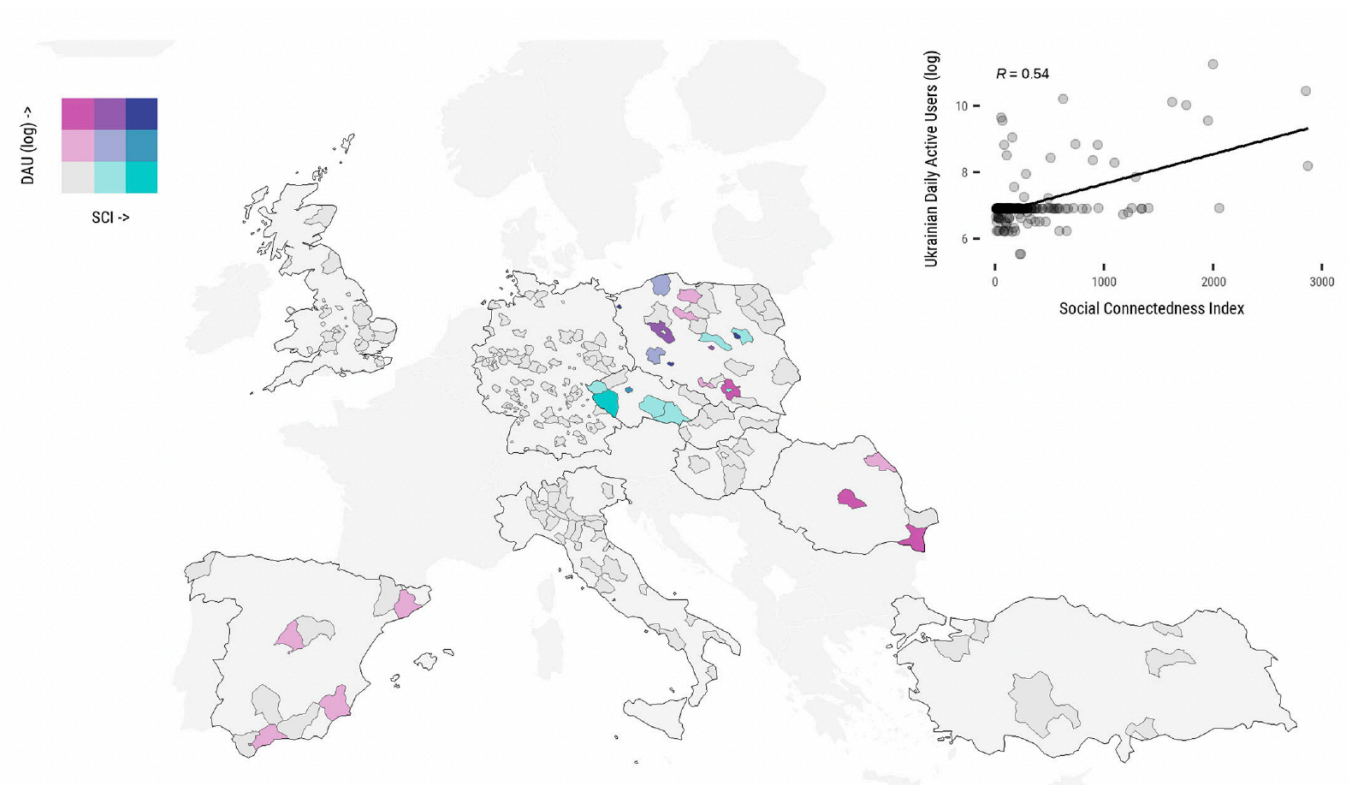


FIGURE 4 Relationship between Facebook daily active users (DAU) who use Ukrainian as the main language (median from 28 January 2023 to 12 February 2023) and the Facebook social connectedness index (SCI) in August 2020.

Meta-Facebook Mobility Data

Data for Good



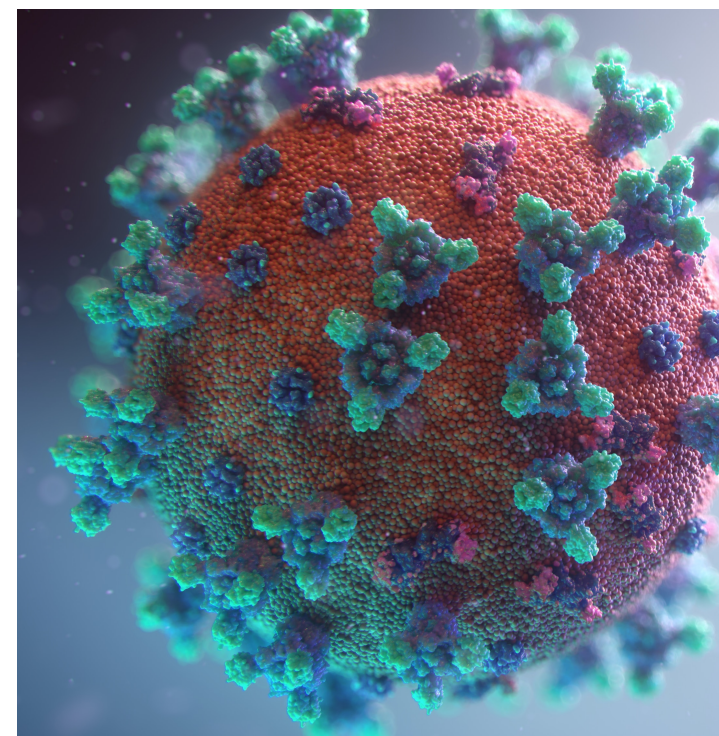
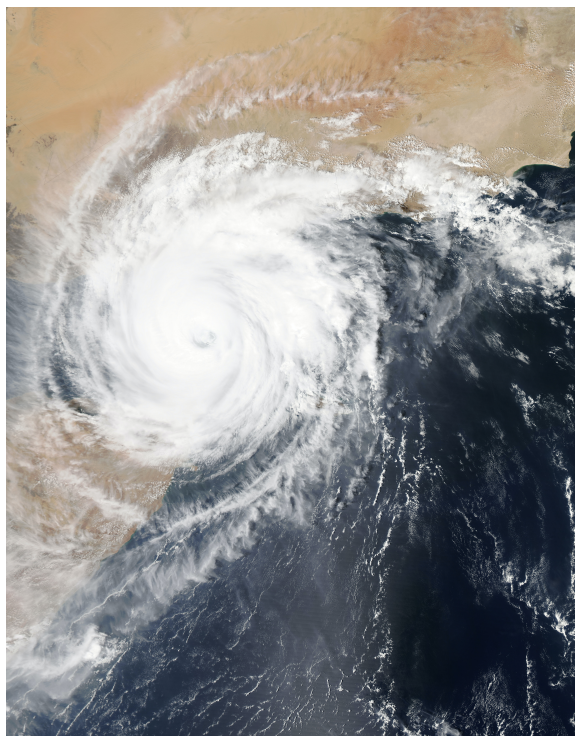
Access to privacy-preserving data for partners to tackle social problems

Data on human mobility during crisis

Two datasets:

Facebook Population
Movements

Facebook anonymises and aggregates data to preserve users' privacy.



Movement

Who?

Number of Facebook users in different spatial units at two points in time

Spatial resolution:

Administration areas

Microsoft Bing Tiles - 2.5-6 Km²

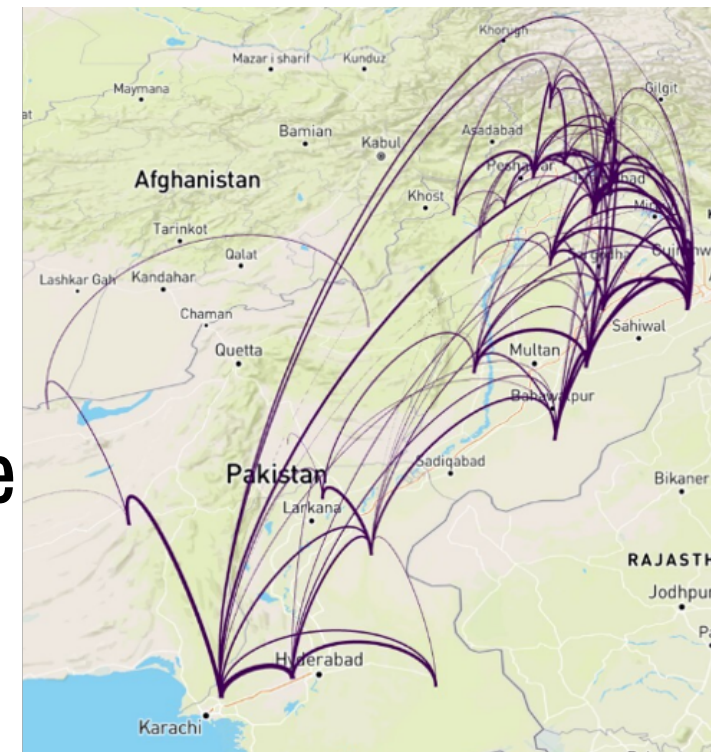
Near real-time - Time window: 00:00, 8:00 and 16:00 (Pacific Time)

Comparison of locations where users **spent most time** within each 8-hour window

Period covering the entire event & **baseline period**

No information for units w/ less than 10 obs.

Datasets are discontinued after 90 days after the last data update



Source: Rowe (2022).

dfd4mobility - main - RStudio

Go to file/function

Addins

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mov

Filter

eometry	date_time	start_polygon_id	start_polygon_name	end_polygon_id	end_polygon_name	length_km	tile_size	country	level	n_crisis	n_baseline
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INESTRING (-71.455078125 -34.08903002544869, ...	2020-03-23 08:00:00	60980	Las Cabras	61219	San Pedro	16.20127	11	CL	LEVEL4	15	14.4
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Showing 1 to 29 of 72,973 entries, 23 total columns

Console

dfd4mobility - main - RStudio

Go to file/function

Addins

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Filter

entry	level	n_crisis	n_baseline	n_difference	percent_change	is_statistically_significant	z_score	start_lat	start_lon	end_lat	end_lon	start_quadkey	end_quadkey	date_time2
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	LEVEL4	44	78.4	-34.4	-43.3249370	0	-2.001827814	-36.61352	-72.13239	-36.47571	-72.23225	21023300101	21023122323	2020-03-23 04:00:00
	LEVEL4	80	58.6	21.4	35.9060403	0	0.997454941	-36.47571	-72.23225	-36.47571	-72.23225	21023122323	21023122323	2020-03-23 04:00:00
	LEVEL4	21	14.6	6.4	41.0256410	0	1.034142977	-33.93139	-71.45261	-33.93139	-71.45261	21023103203	21023103203	2020-03-23 04:00:00
	LEVEL4	25	15.6	9.4	56.6265060	0	1.766992214	-33.74376	-71.19374	-33.93139	-71.45261	21023103210	21023103203	2020-03-23 04:00:00
	LEVEL4	15	11.4	3.6	29.0322581	0	1.213559752	-34.16498	-71.33093	-33.93139	-71.45261	21023103232	21023103203	2020-03-23 04:00:00
	LEVEL4	15	14.4	0.6	3.8961039	0	0.526234812	-34.16498	-71.33093	-33.93139	-71.45261	21023103232	21023103203	2020-03-23 04:00:00
	LEVEL4	52	56.0	-4.0	-7.0175439	0	-0.399003734	-34.52852	-71.35123	-34.64358	-71.40013	21023121012	21023121021	2020-03-23 04:00:00
	LEVEL4	19	19.6	-0.6	-2.9126214	0	-0.273861279	-34.52852	-71.35123	-34.64358	-71.40013	21023121012	21023121021	2020-03-23 04:00:00
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	LEVEL3	8740	7168.6	1571.4	21.9175407	0	4.000000000	-18.71308	-69.85541	-18.71308	-69.85541	21003312210	21003312210	2020-03-23 04:00:00
	LEVEL4	40	109.2	-69.2	-62.7949183	0	-3.220521162	-39.27581	-71.78953	-39.27581	-71.78953	21023320133	21023320133	2020-03-23 04:00:00
	LEVEL3	13222	11599.0	1623.0	13.9913793	0	4.000000000	-18.71308	-69.85541	-18.71308	-69.85541	21003312210	21003312210	2020-03-23 04:00:00
	LEVEL3	26	38.2	-12.2	-31.1224490	0	-1.936264028	-30.78677	-70.96189	-30.78677	-70.96189	21021323100	21021323100	2020-03-23 04:00:00
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	LEVEL3	28	30.6	-2.6	-8.2278481	0	-0.390635299	-30.78677	-70.96189	-30.78677	-70.96189	21021323100	21021323100	2020-03-23 04:00:00
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	LEVEL4	11	40.2	-29.2	-70.8737864	0	-3.602468290	-39.27581	-71.78953	-39.27581	-71.78953	21023320133	21023320133	2020-03-23 04:00:00
	LEVEL3	448	422.2	25.8	6.0964083	0	1.415532653	-30.78677	-70.96189	-30.78677	-70.96189	21021323100	21021323100	2020-03-23 04:00:00
	LEVEL3	91	162.0	-71.0	-43.5582822	0	-2.003380900	-30.78677	-70.96189	-30.78677	-70.96189	21021323100	21021323100	2020-03-23 04:00:00
	LEVEL3	11	13.0	-2.0	-14.2857143	0	-0.816496581	-18.71308	-69.85541	-18.71308	-69.85541	21003312210	21003312210	2020-03-23 04:00:00
	LEVEL3	19	23.2	-4.2	-17.3553719	0	-0.881528508	-30.78677	-70.96189	-30.78677	-70.96189	21021323100	21021323100	2020-03-23 04:00:00
	LEVEL3	29	39.6	-10.6	-26.1083744	0	-1.649418417	-30.78677	-70.96189	-30.78677	-70.96189	21021323100	21021323100	2020-03-23 04:00:00
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	LEVEL3	460	415.4	44.6	10.7108549	0	1.448311514	-30.78677	-70.96189	-30.78677	-70.96189	21021323100	21021323100	2020-03-23 04:00:00
	LEVEL4	149	293.2	-144.2	-49.0142760	0	-0.772369723	-39.27581	-71.78953	-39.27581	-71.78953	21023320133	21023320133	2020-03-23 04:00:00
	LEVEL3	15	16.6	-1.6	-9.0909091	0	-0.447213595	-30.78677	-70.96189	-30.78677	-70.96189	21021323100	21021323100	2020-03-23 04:00:00
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Showing 1 to 29 of 72,973 entries, 23 total columns

Console

Checking Installation Status

Software



R



Studio



Quarto



Libraries